



Arkansas Tobacco Settlement Commission

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MEDIA RELEASE

Arkansas Tobacco Settlement Commission Announces 2011 Grant Awards

Date of Grant Awards Ceremony: February 25, 2011

Date of Media Release: February 25, 2011

Commission Contact: Aaron Parish Black (501-683-0074)

Little Rock, Arkansas – The Arkansas Tobacco Settlement Commission (ATSC) is proud to announce the awards for its 2011 Child Wellness Intervention Project (CWIP) Grant Program.

The grants were awarded to recipients during a ceremony, on the Second Floor Rotunda of the Arkansas State Capitol. Grants were presented by Dr. Joe Thompson, Arkansas Surgeon General and Commissioners of the Arkansas Tobacco Settlement Commission.

More than one-third of Arkansas's public school children are overweight or obese and Arkansas ranks eighth in the nation for childhood obesity. The Commission's CWIP initiative focuses on reducing childhood obesity by increasing physical activity through quality physical education programs and providing critical health education. The Commission has partnered with the Arkansas Department of Education's Office of Coordinated School Health, Arkansas Children's Hospital, and the Arkansas Center for Health Improvement to accomplish this goal.

ATSC Board Chair, Susan Hanrahan, PhD, commended the commission for developing this unique partnership. "The CWIP initiative reflects the joint commitment of both traditional and non-traditional partners in improving the health of Arkansas children," she said. "Each of the partner organizations contributes a vital perspective that has helped to shape a program that will have a sustained impact on physical fitness."

The Commission awarded **\$656,792.01** in grants to 44 individual schools in 28 districts around the state. In the 2011-2012 school year, over **8,500** students will participate in the CWIP program. Dr. Tom Kimbrell applauded the initiative of school personnel and expressed appreciation for the resources provided by ATSC.

"Educators understand the connection between student achievement and physical well-being," Dr. Kimbrell said. "We are excited about the opportunities these grant funds will provide in helping our students achieve healthier lifestyles."

Funding for this grant came from the Arkansas Tobacco Settlement Proceeds Act – an Act passed by 64% of Arkansas voters in 2000. This Act specified that tobacco settlement funds received by Arkansas should be used exclusively to improve the health of Arkansans through smoking prevention and cessation, increased access



to health care and health education, and investment in important medical research.

The CWIP initiative will be evaluated by the Arkansas Center for Health Improvement's (ACHI) Health Data Initiative, led by Dr. Joe Thompson, ACHI Director and Arkansas Surgeon General. According to Dr. Thompson, the evaluation will measure several factors expected to be impacted by the program including obesity prevention and academic performance.

"We know that adequate physical activity balanced with good nutrition is a key factor in reversing the childhood obesity epidemic that is robbing our kids of a healthy, productive future," Dr. Thompson said. "There is growing evidence that physical activity also improves academic performance and reduces behavioral problems in schools. Through evaluation of the CWIP program we plan to provide an evidence-based model for other schools to follow."



Below you can find information about the important programs and services which will be provided to all CWIP funded grantees. There is also a complete list of the CWIP grant recipients.

About SPARK

SPARK is a research-based, public health organization of San Diego State University Research Foundation (disseminated by School Specialty, Inc.) dedicated to creating, implementing, and evaluating programs that promote lifelong wellness. SPARK strives to improve the health of children, adolescents, and adults by disseminating evidence-based Physical Education, After School, Early Childhood, and Coordinated School Health programs to teachers and recreation leaders serving Pre-K through 12th grade students.

Each SPARK program fosters environmental and behavioral change by providing a coordinated package of highly active curriculum, on-site teacher training, extensive follow-up support, and content-matched equipment. Since 1989, SPARK has provided curriculum, training, and consultation to over 100,000 teachers and youth leaders, representing many thousands of schools, organizations, and agencies worldwide.

For more information on SPARK, visit www.sparkpe.org or email spark@sparkpe.org or call 1-800-sparkpe.

FITNESSGRAM

FITNESSGRAM was developed by The Cooper Institute in an effort to provide physical educators with a tool that would facilitate communicating fitness testing

results to students and to parents. The assessment measures three components of health-related physical fitness that have been identified as important to overall health and function: aerobic capacity, body composition and muscular strength, endurance and flexibility.

www.fitnessgram.net

HealthTeacher

HealthTeacher is a comprehensive K-12 curriculum that addresses knowledge, attitudes, and skills development and provides opportunities for students to practice behaviors that promote lifelong health. HealthTeacher's mission is to build healthy communities by empowering teachers to positively impact the lifelong health habits of children. HealthTeacher's goals include increasing the health literacy of all teachers, enabling teachers to overcome constraints that limit health education in the classroom, providing the knowledge, skills and tools that increase the health literacy of all students and engaging parents and other key community stakeholders to reinforce healthy behaviors among children.

www.HealthTeacher.com

CWIP GRANT AWARD LIST

SCHOOL NAME	GRADE LEVEL	AWARD AMOUNT
Arkansas School for the Blind	K-2	\$9,070.58
Arkansas School for the Blind	Pre-K	\$7,260.18
Arkansas School for the Blind	3-6	\$9,609.55
Armored High School	7-8	\$13,894.51
Baldwin Elementary	2	\$9,070.58
Bale Elementary	5	\$8,719.55
Cabe Middle School	5-6	\$9,609.55
Cabe Middle School	7-8	\$14,052.43
Cabot Middle School North	3-6	\$9,609.55
Cherokee Elementary	3-4	\$9,609.55
Cord-Charlotte Preschool	Pre-K	\$7,260.18
Cowsert Elementary	K-2	\$9,070.58
Cross County Elementary School	K-2	\$8,180.58
Dardanelle Primary School	K-2	\$8,180.58
Earle Elementary	3-6	\$9,609.55
Earle Elementary	K-2	\$9,070.58
Earle Preschool	Pre-K	\$7,260.18
Helen Tyson Middle School	6	\$9,609.55
Helen Tyson Middle School	7	\$14,942.43
Highland Middle School	3-6	\$10,499.55
Highland Middle School	7-8	\$14,052.43
Hillcrest High School	7-8	\$13,894.51

Holcomb Elementary	3-4	\$9,609.55
Holcomb Elementary	K-2	\$9,070.58
J.O Kelly Middle School	7-8	\$14,052.43
J.O. Kelly Middle School	6	\$9,609.55
Kingston Elementary	3-6	\$8,719.55
Marguerite Vann Elementary	K-2	\$8,180.58
Marguerite Vann Elementary	3-4	\$8,719.55
Mt. Judea Elementary	3-6	\$8,719.55
Mt. Judea Elementary	K-2	\$8,180.58
Murfreesboro Elementary	4-6	\$11,389.55
Newark Preschool-Newark Campus	Pre-K	\$7,260.18
Newark Preschool-Oil Trough Campus	Pre-K	\$7,260.18
Newport Junior High	7-8	\$13,894.51
Noble Elementary	K-2	\$9,070.58
Oak Grove Elementary	K-2	\$10,850.58
Oak Park Elementary	K-2	\$9,070.58
Oak Park Elementary	3-6	\$9,609.55
Oden High School	7-8	\$13,894.51
Osceola Academic Center	1-2	\$9,070.58
Osceola Academic Center	3-6	\$9,609.55
Osceola Academic Center	7-8	\$14,052.43
Osceola Communications Arts and Business School	7-8	\$13,004.51
Rison Elementary	5-6	\$8,719.55
Rison High	7-8	\$13,894.51
Robert E. Lee Elementary	3-5	\$8,719.55
Robert E. Lee Elementary	K-2	\$8,180.58
Rose City Middle School	7-8	\$13,894.51
Scranton High School	7-8	\$13,894.51
Shirley High School	7-8	\$13,004.51
South Side	7-8	\$14,052.43
South Side	K-2	\$9,070.58
South Side	3-6	\$9,609.55
Vandergriff Elementary	3-5	\$8,719.55
Vandergriff Elementary	K-2	\$8,180.58
Weiner Elementary School	3-6	\$8,719.55
Weiner Elementary School	K-2	\$8,180.58
West Side Elementary	3-6	\$9,609.55
West Side Elementary	K-2	\$9,070.58
West Side High School	7-8	\$13,894.51
Yellville-Summit Elementary	K-2	\$9,070.58
Yellville-Summit Elementary	Pre-K	\$6,370.18

